



# VISTAGE

## *Member Excellence Awards 2025 ceremony*

26 June 2025 (Thursday) | Sheraton Hotel PJ

### **Leading Through Shifts: Insights, Impact & Inspiration**

#### **Global Trade Pulse: US Tariffs & What's Ahead for China, ASEAN & Malaysia**

A leading economist and policy advisor, Prof Dr. Yeah will unpack the latest developments in US trade tariffs and offer strategic foresight into how they may reshape regional economies and business opportunities.



##### **Speaker's profile**

#### **Prof Dr Yeah Kim Leng**

Professor of Economics &  
Director of the Economic Studies  
Programme, Sunway University

Prof Dr Yeah Kim Leng is a distinguished Malaysian economist with extensive experience in academia, policy advisory and economic research. He currently serves as a Professor of Economics and Director of the Economic Studies Programme at the Jeffrey Cheah Institute on Southeast Asia, Sunway University.

In April 2025, he was appointed one of four advisers in the Policy Advisory Committee to the Prime Minister of Malaysia.

Prof Dr Yeah is also the President of the Malaysian Economic Association, Trustee of the Malaysian Tax Research Foundation, a member of the National Consumer Advisory Council at the Malaysian Ministry of Domestic Trade and Consumer Affairs and a former external member of Bank Negara Malaysia's Monetary Policy Committee.

#### **From Local Roots to Global Reach: A Leadership Journey**

Hear an inspiring personal account of bold leadership, strategic transformation, and how one Vistage leader is steering a legacy financial firm into the global arena.



##### **Speaker's profile**

#### **Lim Chia Wei**

Managing Director  
of Malacca Securities Sdn Bhd  
& 2023 Vistage Leadership Awardee

Since 2017, visionary third-generation entrepreneur Lim Chia Wei has been leading capital market innovation at Malacca Securities Sdn Bhd. As the company's Managing Director, she modernised financial services through digital integration, enhancing brokerage capabilities and expanding into corporate finance advisory. Her strategic leadership led to the successful launch of M+ Global, an app providing real-time access to the US, Hong Kong and Malaysia markets.

Since venturing into advisory in the late-2020, her team has guided six companies to listings on Bursa Malaysia's ACE Market and Main Market. This positioned Malacca Securities as a trusted partner in capital market entry and regional growth.

### **EVENT AGENDA**

12.00pm – 12.30pm  
**Guest Arrival & Registration**

12.30pm – 12.40pm  
**Welcoming Remarks / Opening Speech**

12.40pm – 1.40pm  
**Lunch**

1.40pm – 2.30pm **Speakers' Session 1:**  
**Global Trade Pulse: US Tariffs & What's Ahead for China, ASEAN & Malaysia by Prof Dr Yeah Kim Leng**  
Professor of Economics & Director of the  
Economic Studies Programme, Sunway University

2.30pm – 3.00pm  
**Coffee Break & Networking**

3.00pm – 3.50pm **Speakers' Session 2:**  
**From Local Roots to Global Reach:**  
**A Leadership Journey by Lim Chia Wei**  
Managing Director of Malacca Securities Sdn Bhd  
& 2023 Vistage Leadership Awardee

3.50pm – 5.00pm  
**Awards Presentation Ceremony**

5.00pm – 6.00pm  
**Cocktails & Networking**

6.00pm End of Event

**REGISTER HERE**